

End-User Early Order Program

Effective Dates: October 1, 2016 to January 15, 2017

Rebates	Bonus*	Maximum	Extended	Flexibility	Customize
For a minimum of \$1,500 in purchases, you can earn a rebate of up to \$412.50 per unit	booster rebate of 1.5% starting at \$2,500 in purchases *See requirements below	rebates offered October 1-31, 2016	rebates through January 15, 2017	to purchase • Fungicides • Herbicides • Insecticides	to fit your needs in • Golf • Lawn care • Sports turf • Schools • Sod farms • Other turf management areas

Bonus Booster

1.5% Bonus Booster with a minimum purchase of \$2,500

Minimum Booster Purchase	Golf Purchase Requirement	Lawn Care, Sports Turf, Sod, Etc., Purchase Requirement
\$2,500	Fungicide and 1 additional Fungicide <u>or</u> 1 Herbicide <u>or</u> 1 Insecticide Must meet minimum unit purchase – see reverse	Herbicide and 1 additional Herbicide <u>or</u> 1 Insecticide <u>or</u> 1 Fungicide Must meet minimum unit purchase – see reverse

2017 PBI-Gordon Early Order Program Information

- The participating end-user must purchase a minimum \$1,500 of qualifying products listed in this program.
- To qualify, the participating end-user must earn a rebate minimum of \$100.
- Products must be purchased from a PBI-Gordon distributor between October 1, 2016 and January 15, 2017.
- This program applies only to qualified end-user professionals in golf, lawn care, sports turf, schools, sod farms, and other turf management areas. Distributor sales to dealers do not qualify for this end-user rebate.
- Program calculations will be completed at the sole discretion of PBI-Gordon. Orders invoiced and shipped to end-users are subject to verification. If variances occur, payment reconciliation may be necessary.

Redemption: To be eligible to receive your rebate, complete the following:

- 1) Complete the online form at eop.gordonsprofessional.com (preferred)
- 2) All claims must be submitted no later than February 15, 2017.
- 3) PBI-Gordon will not pay rebates on returned inventory. Orders invoiced and shipped to end-users are subject to verification.
- 4) Rebates will be paid by July 31, 2017.
- 5) A signed W-9 form must be on file to process the rebate. Taxes on earnings are the responsibility of the program participant.
- 6) If online form is not available, complete the attached form and mail with copies of invoices to:
PBI-Gordon End-User EOP • P.O. Box 014090 • Kansas City, MO 64101

Pricing and Terms:

- Pricing and payment terms for listed products are determined by the distributor.
- PBI-Gordon reserves the right to audit, modify, or terminate this program at any time.

2017 END-USER EARLY ORDER PROGRAM

CALCULATE YOUR REBATE

Products	Unit Size	Minimum Number of Units	Oct. 1-31 Base Rebate Per Unit	# of Units	Nov. 1-Jan. 15 Base Rebate Per Unit	# of Units	Invoice Total	Total Rebate
FUNGICIDES								
Kabuto™ Fungicide SC	21.78 fl.oz. bottle	6 units	\$5.50/unit x	+	\$3.70/unit x	=		
	NEW SIZE 1 gal.	4 units	\$33.00/unit x		\$22.20/unit x			
Segway® Fungicide SC	39.2 fl.oz. bottle	4 units	\$20.00/unit x	+	\$13.50/unit x	=		
INSECTICIDES								
Zylam® 20SG Systemic Turf Insecticide	2.7 lb. bottle	1 unit	\$22.80/unit x	+	\$15.00/unit x	=		
	1 qt.	4 units	\$5.00/unit x		\$4.00/unit x			
HERBICIDES								
Avenue™ South Broadleaf Herbicide for Turfgrass	2.5 gal.	2 units	\$7.50/unit x	+	\$5.00/unit x	=		
	1 gal.	4 units	\$3.00/unit x		\$2.00/unit x			
Bensumec™ 4 LF Pre-Emergent Grass & Weed Herbicide	2.5 gal.	2 units	\$7.50/unit x	+	\$5.00/unit x	=		
	1 gal.	4 units	\$3.00/unit x		\$2.00/unit x			
Katana® Turf Herbicide	NEW SIZE 5 oz.	4 units	\$6.25/unit x	+	\$4.25/unit x	=		
Pre-San® Granular 12.5G	50 lb.	5 bags	\$6.00/bag x	+	\$4.00/bag x	=		
Q4® Plus Turf Herbicide for Grass & Broadleaf Weeds	30 gal.	1 unit	\$60.00/unit x	+	\$42.00/unit x	=		
	2.5 gal.	2 units	\$5.00/unit x		\$3.50/unit x			
	1 gal.	4 units	\$2.00/unit x		\$1.40/unit x			
SpeedZone® Broadleaf Herbicide For Turf	275 gal. tote	1 unit	\$412.50/unit x	+	\$275.00/unit x	=		
	30 gal.	1 unit	\$45.00/unit x		\$30.00/unit x			
	2.5 gal.	2 units	\$3.75/unit x		\$2.50/unit x			
	1 gal.	4 units	\$1.50/unit x		\$1.00/unit x			
SpeedZone® Southern Broadleaf Herbicide For Turf	30 gal.	1 unit	\$45.00/unit x	+	\$30.00/unit x	=		
	2.5 gal.	2 units	\$3.75/unit x		\$2.50/unit x			
	1 gal.	4 units	\$1.50/unit x		\$1.00/unit x			
Surge® Broadleaf Herbicide For Turf	30 gal.	1 unit	\$45.00/unit x	+	\$30.00/unit x	=		
	2.5 gal.	2 units	\$3.75/unit x		\$2.50/unit x			
	1 gal.	4 units	\$1.50/unit x		\$1.00/unit x			
Trimec® Broadleaf Herbicide Bentgrass Formula	2.5 gal.	2 units	\$2.50/unit x	+	\$1.75/unit x	=		
	1 gal.	4 units	\$1.00/unit x		\$0.70/unit x			
Trimec® Classic Brand Broadleaf Herbicide	30 gal.	1 unit	\$30.00/unit x	+	\$21.00/unit x	=		
	2.5 gal.	2 units	\$2.50/unit x		\$1.75/unit x			
	1 gal.	4 units	\$1.00/unit x		\$0.70/unit x			
TZone™ SE Broadleaf Herbicide for Tough Weeds	30 gal.	1 unit	\$60.00/unit x	+	\$42.00/unit x	=		
	2.5 gal.	2 units	\$5.00/unit x		\$3.50/unit x			
	1 gal.	4 units	\$2.00/unit x		\$1.40/unit x			
TOTALS								

*Orders below each unit minimum will not qualify for the rebate for that specific package size only.

INVOICE TOTAL (\$1,500 MINIMUM)
TOTAL REBATE



REBATE TOTALS

- I meet the golf purchase requirements
- I meet the lawn care, sports turf, sod, etc., purchase requirements

Invoice Total (Minimum \$2,500)	x	1.5%	=	Bonus Booster Rebate
\$				\$

Total Rebate	+	\$
Bonus Booster Rebate	+	\$
Grand Total	=	\$
<i>Must be a minimum of \$100 to qualify for a rebate check</i>		

CONTACT INFORMATION

Submit online by February 15, 2017 at eop.gordonsprofessional.com (preferred) OR complete this form, include a W-9 and invoice copies and mail to PBI-Gordon, Attn: End-User EOP, P.O. Box 014090, Kansas City, MO 64101. Postmark must be no later than February 15, 2017.

Date form completed: _____ Business Name: _____

Contact Name: _____ Title: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Email: _____

Distributor Name: _____ Distributor Rep: _____



Always read and follow label directions.

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