



**US LAWN AND
SPORTS TURF**

BASF

We create chemistry

2027 EARLY ORDER PROGRAM

**ADVANCED
TURF SOLUTIONS**

You make sure every
blade of grass **is cared for.**

**Your dedication to beautiful lawns doesn't
go unnoticed. We're here to help.**



8 a.m.
SPRAY WEEDS



7 a.m.
MOW



For More Information Visit
betterturf.basf.us/lawncare/EOP

Contact your distributor to start building your foundation today.

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, lawn & landscape, sports turf, sod farms, municipalities, and parks & recreation. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). BASF reserves the right to cancel or modify this program at any time. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Products not for sale, distribution and/or use in New York State: Alucion 35 WG insecticide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide. Products not for sale, distribution and/or use in California: Alucion 35 WG insecticide, Basagran T&O herbicide and Segment II herbicide.

Always read and follow label directions.

Admiral, Alucion, Basagran, Drive, Green Lawnger, Insignia, Intrinsic, Lexicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF Agricultural Solutions US LLC. © 2026 BASF Agricultural Solutions US LLC. All rights reserved. PSS 26-30-139_EOP

Lawn Fungicide *Builder*

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Select your qualifying fungicide brand(s).
- 2

Order at least \$3,000 to start saving.
- 3

Order in October to lock in the highest rebates.
- Extended payment terms to June 9, 2027

New! Earn up to 24% on One (1) "Lawn Fungicide"

Qualifying Purchase Levels	Oct. 1 - Oct. 31, 2026 Earned Incentive %	Nov. 1 - Dec. 4, 2026 Earned Incentive %	Brands Required to Achieve Tier
\$3,000 - \$7,999	8%	3%	1
\$8,000 - \$19,999	14%	6%	1
\$20,000 - \$29,999	17%	9%	1
\$30,000 - \$39,999	20%	10%	1
\$40,000+	24%	12%	1

Product	Bottle/Bag Size	Redemption Value	Quantity	Total
Insignia® SC Intrinsic® Brand Fungicide	30.5 fl oz	\$606.65		
Insignia SC Intrinsic Brand Fungicide	2.5 gal	\$3,947.40		
Lexicon® Intrinsic Brand Fungicide	21 fl oz	\$658.77		
Pillar® SC Intrinsic Brand Fungicide	43.5 fl oz	\$239.79		
Pillar SC Intrinsic Brand Fungicide	128 fl oz	\$635.20		
Xzemplar® Fungicide	114 fl oz	\$1,887.84		
Xzemplar Fungicide	11.4 fl oz	\$226.06		
		SUBTOTAL:		

Across-the-Lawn *Solutions*
(Herbicides, Fungicides and Insecticides):

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Order at least \$3,000 to start saving.
- 2

Earn a 12% rebate by reaching \$20,000 in total purchases.
- 3

Buy now and don't pay until June 9, 2027.**

THE TOWER POWER KICKER

Earn a 5% rebate on your purchase of 5+ gallons of Tower® herbicide.*

Qualifying Purchase Levels (Excluding DYOP fungicides)	Oct. 1 - Dec. 4, 2026 Earned Incentive %
\$3,000 - \$7,999	4%
\$8,000 - \$19,999	6%
\$20,000+	12%

Product	Bottle/Bag Size	Redemption Value	Quantity	Total
Fungicides				
Orkestra® Intrinsic Brand Fungicide	16 oz	\$171.20		
Pageant® Intrinsic Brand Fungicide	1 lb	\$120.82		
Pillar® G Intrinsic Brand Fungicide	30 lb bag	\$118.50		
Pillar G Intrinsic Brand Fungicide	15 lb bag	\$63.94		
Herbicides				
Basagran® T&O Herbicide	1 gal	\$65.03		
Drive® XLR8 Herbicide	0.5 gal	\$58.18		
Drive XLR8 Herbicide	2.5 gal	\$270.16		
Pendulum® 2G Granule Herbicide	40 lb bag	\$95.50		
Pendulum 2G Granule Herbicide	20 lb bag	\$54.25		
Pendulum AquaCap Herbicide	2.5 gal	\$149.81		
Pendulum AquaCap Herbicide	15 gal	\$1,071.00		
Pylex® Herbicide	4 fl oz	\$424.32		
Segment® II Herbicide	2.5 gal	\$893.75		
Tower® Herbicide	2.5 gal	\$1,104.15		
Insecticides				
Alucion® 35 WG Insecticide	2.375 lbs	\$297.97		
Amdro Pro Fire Ant Bait	25 lbs	\$669.38		
Siesta® Insecticide Fire Ant Bait	15 lbs	\$334.69		
Sultan® Miticide	0.125 gal	\$193.80		
Ventigra® Insecticide	20 fl oz	\$360.60		
		SUBTOTAL		

* The 5% Tower herbicide kicker will only be applied to Tower herbicide purchases at specified volumes and within program dates.

** All agency products invoiced between October 1, 2026 and December 31, 2026 will receive June 9, 2027 terms for the end user. Across-The-Lawn Solutions agency products include: Alucion 35 WG insecticide, Orkestra Intrinsic brand fungicide, Pageant Intrinsic brand fungicide, Pendulum AquaCap herbicide 15-gal, Pylex herbicide, Sultan miticide, Tower herbicide and Ventigra insecticide.