

PBI-GORDON END-USER EARLY ORDER PROGRAM 2020

EFFECTIVE DATES: OCTOBER 1, 2020 - DECEMBER 11, 2020

BONUS REBATE

REBATE LEVEL	MINIMUM REBATE	REBATE BONUS*
LEVEL I	\$500 - \$999	15%
LEVEL II	\$1,000+	25%

*Rebate bonus is calculated from the rebate amount. Example: If your rebate is \$750, your rebate bonus will be \$112.50 (\$750 x 15%). Added together, your total rebate will be \$862.50.

2020 PBI-GORDON CORPORATION EARLY ORDER PROGRAM INFORMATION:

- To qualify, the participating end-user must earn a rebate minimum of \$100.
- Products must be purchased from a PBI-Gordon distributor between October 1, 2020 and December 11, 2020.
- This program applies only to qualified end-user professionals in golf, lawn care, sports turf, schools, sod farms, and other turf management areas. Distributor sales to dealers do not qualify for this end-user rebate.
- Program calculations will be completed at the sole discretion of PBI-Gordon. Orders invoiced and shipped to end-users are subject to verification. If variances occur, payment reconciliation may be necessary.

REDEMPTION: TO BE ELIGIBLE TO RECEIVE YOUR REBATE, COMPLETE THE FOLLOWING:

- 1) Complete the online form at EOP.PBIGordonTurf.com. MAIL-IN ENTRIES WILL NOT QUALIFY.
- 2) All claims and W-9s must be submitted no later than January 31, 2021.
- 3) PBI-Gordon will not pay rebates on returned inventory. Orders invoiced and shipped to end-users are subject to verification.
- 4) Rebates will be paid by July 31, 2021.
- 5) Rebates may be issued in the form of a check or distributor credit. If you want a check sent directly to you, you must provide a W-9 by January 31, 2021 or it will default to distributor credits.

PRICING AND TERMS:

- Pricing and payment terms for listed products are determined by the distributor.
- PBI-Gordon reserves the right to audit, modify, or terminate this program at any time.

2020-21 END-USER EARLY ORDER PROGRAM

CALCULATE YOUR REBATE

PRODUCTS	UNIT SIZE	MINIMUM NUMBER OF UNITS*	PERIOD 1: OCT. 1-31 REBATE	# OF UNITS	PERIOD 2: NOV. 1 - DEC. 11 REBATE	# OF UNITS	TOTAL REBATE
FUNGICIDES							
Segway® Fungicide SC	39.2 fl. oz.	4 units	\$41.50/unit x	+	\$16.60/unit x	=	
INSECTICIDES							
Zylam® Liquid Systemic Insecticide	1 gal.	2 units	\$36.80/unit x	+	\$13.80/unit x	=	
	1 qt.	4 units	\$10.00/unit x		\$3.80/unit x		
GROWTH REGULATOR/HERBICIDES							
Atrimmec® Plant Growth Regulator	1 gal.	2 units	\$39.20/unit x	+	\$17.80/unit x	=	
Avenue™ South Broadleaf Herbicide for Turfgrass	30 gal.	1 unit	\$183.00/unit x	+	\$93.00/unit x	=	
	2.5 gal.	2 units	\$11.75/unit x		\$6.00/unit x		
Bensumec™ 4 LF Pre-Emergent Grass & Weed Herbicide	2.5 gal.	2 units	\$11.10/unit x	+	\$5.60/unit x	=	
Katana® Turf Herbicide	5 oz.	4 units	\$15.60/unit x	+	\$7.80/unit x	=	
Q4® Plus Turf Herbicide for Grassy & Broadleaf Weeds	30 gal.	1 unit	\$270.00/unit x	+	\$135.00/unit x	=	
	2.5 gal.	2 units	\$17.25/unit x		\$8.75/unit x		
SpeedZone® EW [^] Broadleaf Herbicide for Turf	275 gal. tote	1 unit	\$1072.50/unit x	+	\$540.00/unit x	=	
	30 gal.	1 unit	\$108.00/unit x		\$54.00/unit x		
	2.5 gal.	2 units	\$8.25/unit x		\$4.25/unit x		
	1 gal.	4 units	\$2.50/unit x		\$1.30/unit x		
SpeedZone® Southern EW Broadleaf Herbicide for Turf	30 gal.	1 unit	\$99.00/unit x	+	\$51.00/unit x	=	
	2.5 gal.	2 units	\$7.00/unit x		\$3.50/unit x		
	1 gal.	4 units	\$3.20/unit x		\$1.60/unit x		
Surge® Broadleaf Herbicide for Turf	30 gal.	1 unit	\$156.00/unit x	+	\$78.00/unit x	=	
	2.5 gal.	2 units	\$9.00/unit x		\$4.50/unit x		
TZone™ SE Broadleaf Herbicide for Tough Weeds	30 gal.	1 unit	\$189.00/unit x	+	\$96.00/unit x	=	
	2.5 gal.	2 units	\$10.75/unit x		\$5.50/unit x		
Vexis® Herbicide Granular	2lb. shaker can	6 units	\$1.00/unit x	+	\$0.50/unit x	=	
	15 lb. bag	6 units	\$2.10/unit x		\$1.10/unit x		
						TOTAL =	

*Orders below each unit minimum will not qualify for the rebate for that specific package size only. ^Pending state registrations.

TOTAL REBATE

CALCULATE YOUR BONUS

REBATE TOTALS	REBATE LEVEL		TOTAL REBATE	X	REBATE BONUS		BONUS
	LEVEL I	\$500 - \$999			15%	\$	
	LEVEL II	\$1,000+			25%	\$	
	GRAND TOTAL					\$	

Finalize your submission online at EOP.PBIGordonTurf.com



Always read and follow label directions. Avenue™, Bensumec™, Tekken™, TZone™, and Union™ are trademarks, and Q4®, SpeedZone®, Surge®, Vexis®, and Zylam® are registered trademarks of PBI-Gordon Corp. Katana® and Segway® are registered trademarks of Ishihara Sangyo Kaisha, LTD. 07/20 05970