

LAWNCARE US

2021
EARLY ORDER PROGRAM

RETURN TO EXCELLENCE

Welcome back to an EOP that's **flexible, rewarding** and packed with **groundbreaking products** to help your business thrive.

ADVANCED TURF SOLUTIONS®

BASF
We create chemistry

Plan early. Plan easily. Design your own program online at betterturf.basf.us/eop

RETURN TO SIMPLICITY. RETURN TO INNOVATION. RETURN TO FLEXIBILITY.

You work hard, so when it comes to EOP, we want you to **#TRYEASIER.** That's why everything you loved about 2020 EOP is back. From our easy ordering process and innovative products, to the ability to design your own program — this EOP is made for you to get EXACTLY what you need and save. Use this form to order, or go online to **betterturf.basf.us/eop to set up a profile, design your program and send directly to your DSR.** It's a return to what works best for you, so you can restock your toolbox and deliver the best results possible.

1. Start earning rebates at only $2,000.
2. Earn 10% rebate by reaching only $15,000 in total purchases.
3. Buy now and don't pay until June 9, 2021.

Qualifying EOP Product Purchase Level	Earned Incentive % Oct.1-Dec.4, 2020
$2,000-$6,999	4%
$7,000-$14,999	6%
$15,000+	10%

Product	Package	Article #	Redemption Value	Quantity	Total
Amdro® Pro fire ant bait	1 x 25 lb	59021451	$ 406.25		
Basagran® T&O herbicide	2 x 1 gal	59011636	$ 222.50		
Drive® XLR8 herbicide	4 x 0.5 gal	59011404	$ 305.00		
Finale® herbicide	2 x 2.5 gal	59014627	$ 318.75		
FreeHand® 1.75G herbicide	1 x 50 lb	59011296	$ 97.50		
Insignia® SC Intrinsic® brand fungicide	4 x 30.5 fl oz	59014134	$ 1,799.52		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	59014135	$ 6,100.00		
Insignia SC Intrinsic brand fungicide	4 x 122 oz	59020732	$ 8,241.10		
Orkestra® Intrinsic® brand fungicide	4 x 16 oz	59014379	$ 579.20		
Pageant® Intrinsic® brand fungicide	4 x 1 lb	59012349	$ 377.20		
Pageant Intrinsic brand fungicide	4 x 12 lb	59012429	$ 4,190.40		
Pendulum® 2G herbicide	20 lb bag	59017972	$ 40.00		
Pendulum 2G herbicide	40 lb bag	59015072	$ 72.50		
Pendulum AquaCap herbicide	2 x 2.5 gal	59049276	$ 350.00		
Pendulum AquaCap herbicide	1 x 15 gal	59011279	$ 750.00		
Pendulum AquaCap bulk herbicide	110 gal	59049202	$ 5,500.00		
Pendulum AquaCap bulk herbicide	220 gal	59049202	$ 11,000.00		
Pillar® G Intrinsic brand fungicide	15 lb bag	59017959	$ 44.06		
Pillar G Intrinsic brand fungicide	30 lb bag	59012784	$ 78.75		
Pylex® herbicide	4 x 4 fl oz	59018005	$ 1,056.00		
Segment® II herbicide	2 x 2.5 gal	59014427	$ 1,218.75		
Siesta® insecticide fire ant bait	15 lb	59011057	$ 225.00		
Sultan® miticide	4 x 0.125 gal	59023753	$ 632.00		
Tower® herbicide	2 x 2.5 gal	59014247	$ 1,560.00		
Trinity® fungicide	2 x 2.5 gal	59011038	$ 1,156.25		
Ventigra® insecticide	4 x 20 fl oz	59014680	$ 1,060.00		
Xzemplar® fungicide	4 x 11.4 fl oz	59014120	$ 679.44		
Xzemplar fungicide	2 x 114 fl oz	59013833	$ 2,952.60		
			SUBTOTAL:		

EASILY PLAN, CALCULATE AND SAVE (ONLINE OR RIGHT HERE)

Complete your EOP your way. Visit **betterturf.basf.us/eop** to create a profile, design your program and send it directly to your DSR — or if classic pen and paper are your thing, calculate your savings right here.

Your Subtotal $_____ X Earned Incentive % = $_____ Your Rebate

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Additional Program Details and Qualifications: All Agency products sold are on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, L&L, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and Distributor(s). The end-user must purchase at least $2,000 of Qualifying EOP Products to qualify for the 2021 T&O EOP End-User Rebate Program. Products must be purchased, invoiced and delivered between the program dates. No exceptions. The invoiced dollar amount for agency products and the redemption value of qualified non-agency products will be used to determine end-user total purchase and rebate earned. End-user must be in good credit standing with agent to receive special promotional terms. All agency products invoiced between October 1, 2020 and January 31, 2021 will receive June 9, 2021 terms for the end-user. All agency products invoiced after January 31, 2021 will receive net 60 days for the end-user. Terms for Agency Products offered at the agent's discretion. Terms for qualifying non-agency products are determined by a BASF Authorized Distributor. All rebates will appear as a credit on the end-user's account with the agent who processed the order. T&O EOP End-User Rebate credit will become available by July 31, 2021. If an end-user purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Pillar G Intrinsic brand fungicide, Siesta insecticide fire ant bait and Trinity fungicide are not for sale, distribution and/or use in New York State; Tower herbicide is not for sale, distribution and/or use in Nassau or Suffolk counties in New York State.

BASF reserves the right to cancel or modify this program at any time.

Amdro, Basagran, Drive, Finale, FreeHand, Insignia, Intrinsic, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Trinity, Ventigra and Xzemplar are registered trademarks of BASF.

Always read and follow label directions.
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